

WHAT CAN I DO WITH MY MAJOR?

BSBA: ECONOMICS

Economics involves analyzing economic trends, market behaviors, and financial data to inform business strategies and decisions. It integrates economic theory and quantitative methods to understand market dynamics, optimize resource allocation, and drive organization growth and efficiency.

COMMON JOB TITLES

* additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

Economist*
Policy Analyst*
Market Research Analyst
Economic Consultant
Data Analyst
Financial Analyst
Budget Analyst

Chartered Financial Analyst*
Fraud Examiner*
Financial Risk Manager*
Project Manager
Risk Analyst
Investment Analyst
Actuary

AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: ECONOMICS MAJORS TYPICALLY WORK?

Government: NE Dept. of Economic Development, NE Dept of Revenue,
Banks: FNBO, Union Bank & Trust, Core Bank
Insurance Companies: Ameritas Life Corp, Mutual of Omaha, State Farm
Healthcare: Nebraska Medicine, Bryan Health, CHI Health
Technology Companies: Hudl, Spreetail, Gallup
Manufacturing & Supply Chain: Valmont, ConAgra, Werner Enterprises

Colleges & Universities: UNL, Creighton, Nebraska Wesleyan
Consulting Firms: AIM Institute Omaha, Seim Johnson, LLP, BKD, LLP
Investment Firms: Merrill Lynch, Bridges Trust, Bridgepoint
Corporations: Kiewit, Union Pacific, HDR, Inc.
Nonprofit Organizations: YMCA, The Red Cross, Open Door Mission
Real Estate Companies: Berkshire Hathaway, NP Dodge, PJ Morgan

IMPORTANT QUALITIES:

Transferable Skills Gained:

Analytical Thinking
Problem-Solving
Communication Skills
Collaboration
Leadership

Concrete Skills Gained:

Ratio Analysis/Trend Analysis
Microsoft Excel
SQL/Tableau
SAS/R
Stata

HOW TO DEVELOP YOUR SKILLS :

Join a the **UNO Economics Club** or another **CBA Student Organization** to connect with other students & get involved in the field
Get involved with the **UNO Students for Microenterprise Development** to access special events and promote microenterprises around the world
Attend events at the **UNO College of Business Administration** & participate in skill-building workshops and seminars

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MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Economics + Computer Science minor = Data Analyst/Financial Analyst

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Economics + Mathematics minor = Actuary

Economics + Political Science minor = Policy Analyst

OCCUPATIONAL OUTLOOK:

Economists

Financial Analysts

Actuaries

Market Research Analysts

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

Graduate School:

Pursuing a Master's degree in Economics, Finance, Business Administration (MBA) with a Finance concentration, or a related field offers advanced knowledge and specialized skills

More Information:

UNO Masters in Economics

UNO CBA Graduate Programs

Licensure:

While licensure is not always required, obtaining certifications such as Certified Financial Planner (CFP) or Chartered Financial Analyst (CFA) can enhance professional credibility and open doors to career advancement opportunities.

More Information:

The CFA Institute

OTHER RESOURCES :

UNO Department of Economics (CBA)

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor


Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 careers.unomaha.edu

 careers@unomaha.edu

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