

WHAT CAN I DO WITH MY MAJOR?

BSBA: GENERAL BUSINESS

Business majors have a wide range of potential careers, aided by each student also selecting a concentration to specialize in. Professional paths vary and can focus on technical skills as a Benefit Specialist, a broader interpersonal skill set as a Sales Rep, a more creative role such as a Marketing Coordinator, and much more.

COMMON JOB TITLES * additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS:

Accountant*

Accounts Payable/Receivable Clerk

Payroll Assistant

Bookkeeper

Certified Public Accountant (CPA)*

Financial/Budget Analyst

Financial/Internal Auditor*

Sales Manager

Compliance Officer

Financial Planner*

Cost Estimator

Investment Analyst

Tax/Financial Consultant

Litigation & Risk Specialist

AREAS OF EMPLOYMENT: WHERE DO BUSINESS MAJORS TYPICALLY WORK?

Corporations: Kiewit, Union Pacific, HDR, Inc.

Self Employed

K-12 Schools: OPS, Millard Public Schools, Elkhorn

Real Estate Companies: Berkshire Hathaway, NP Dodge, PJ Morgan

Colleges & Universities: UNO, UNL, Omaha Metro CC

Banks: FNBO, Core Bank, Pinnacle Bank

Investment Firms: Merrill Lynch, Bridges Trust, Bridgepoint

Public Accounting Firms: RG & Associates, Foster & Dolleck, Infinity CPA Group

Government: FBI, IRS, NE Dept. of Treasury

Healthcare: Nebraska Medicine, Methodist, Children's Hospital

Nonprofit Organizations: YMCA, The Red Cross, Open Door Mission

Insurance Companies: Mutual of Omaha, Blue Cross Blue Shield, State Farm

Retail & E-commerce: Hayneedle, Nebraska Furniture Mart, Oriental Trading

Manufacturing & Supply Chain: Valmont, ConAgra Brands, Werner Enterprises

IMPORTANT QUALITIES:

Transferable Skills Gained:

Critical Thinking Skills

Communication Skills

Attention to Detail

Organizational Skills

Decision Making Skills

Concrete Skills Gained:

Microsoft Excel

Google Suite

QuickBooks/Xero

SQL

Python

HOW TO DEVELOP YOUR SKILLS :

Join a **UNO CBA Program** or a **CBA Student Organization** to connect with other students & get involved in the field

Attend events within the **UNO Department of Accounting** to hear from professionals and participate in discussions

Participate in **CBA Community Outreach** to get involved in the community and make connections outside of school

WHAT CAN I DO WITH MY MAJOR?

BSBA: GENERAL BUSINESS

MAJOR + CONCENTRATION SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Business + Sales Concentration = Account Executive

* additional education or certification required post graduation

Business + Business Analytics Concentration = Data Analyst

Business + Investment Science and Portfolio Management Concentration = Financial Advisor*

Be sure to look at the other various What Can I Do With My Major pages that focus on a concentration that interests you for more information.

OCCUPATIONAL OUTLOOK:

Accountants & Auditors

Budget Analysts

Financial Managers

Financial Advisors

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

Graduate School:

Pursuing a Master's degree in Accounting or Masters in Business Administration (MBA) with another concentration provides advanced knowledge and skills that are beneficial for excelling in diverse roles.

More Information:

UNO CBA Graduate Programs

Licensure:

Although not always required, certain professions such as Real Estate Agents, Financial Advisors, Certified Public Accountant (CPA), etc. will need further education, licensure, or certifications.

OTHER RESOURCES :

UNO Department of Accounting

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook


NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 careers.unomaha.edu

 careers@unomaha.edu

The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its education programs or activities, including admissions and employment. The University prohibits any form of retaliation being taken against anyone for reporting discrimination, harassment, or retaliation for otherwise engaging in protected activity. UNO is an AA/EEO/ADA institution. For Title IX concerns, please contact the Title IX Coordinator (phone: 402.554.2120). For ADA/504 accommodations or assistance, please call/contact the ADA/504 Coordinator (phone 402.554.2463) or the Accessibility Services Center (phone: 402.554.2872). MCTEMP2024