

WHAT CAN I DO WITH MY MAJOR?

BSBA: INTERNATIONAL BUSINESS

International Business focuses on the study of global markets, cross-border trade, multinational corporations, and strategies for conducting business on a global scale. It explores economic, political, and cultural factors that influence international commerce. Those wishing to pursue International Business should also consider learning multiple languages from the region(s) they wish to do business in.

COMMON JOB TITLES

* additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

International Sales Representative
Import/Export Coordinator
International Marketing Manager
Global Supply Chain Manager
Foreign Market Development Manager
Foreign Investment Analyst*

Project Manager
Global Market Analyst*
Trade Compliance Specialist
Operations Coordinator
Business Development Manager
Global Management Analyst*

AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: INTERNATIONAL BUSINESS MAJORS TYPICALLY WORK?

Government: NE Dept of Economics, U.S. Dept of Commerce, NE Trade Office

Global Corporations: Berkshire Hathaway, C&A Industries, Charles Schwab

Colleges & Universities: UNO, UNL, Creighton

Export-Import Companies: Valmont, Omaha Steaks, Nature's Variety

Consulting Firms: KPMG, HDR, Inc., Olsson

Retail & E-commerce: Hayneedle, NE Furniture Mart, Oriental Trading

Nonprofit Organizations: Nebraska Global, International Institute, Red Cross

Banks: FNBO, American National Bank, Union Bank & Trust

International Organizations: United Nations, World Bank, World Trade Org.

Logistics & Supply-Chain: Union Pacific, Werner Enterprises, XPO Logistics

Hospitality Agencies: Visit Omaha, Hilton Omaha, NE Tourism Commission

Technology Companies: Fiserv, LinkedIn, ACI Worldwide

IMPORTANT QUALITIES:

Transferable Skills Gained:

Strategic Planning & Management
Conflict Resolution
Leadership
Cultural Awareness
Communication Skills

Concrete Skills Gained:

Microsoft Excel
SPSS/SAS
Salesforce/HubSpot
Oracle
Integration Point

HOW TO DEVELOP YOUR SKILLS :

Join a **CBA Student Organization** to connect with other students & get involved in the business field

Engage with the **Office of Global Partnerships and Engagement** to access international internships, projects, and global learning opportunities.

Discover experiences within the **Center for International Business Initiatives** or **CBA Study Abroad** to gain new cultural perspectives

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MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

International Business + Political Science minor = Trade Compliance Specialist

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International Business + Economics minor = Global Investment Analyst

International Business + Global Studies minor = Business Development Manager/Project Manager

OCCUPATIONAL OUTLOOK:

Development Managers

Management Analysts

Project Managers

Sales Representatives

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

Graduate School:

Pursuing a Master's degree in International Business, Global Management, or Business Administration (MBA) with an International Business concentration can deepen expertise in global market strategies, cross-cultural management, and international trade

More Information:

UNO CBA Graduate Programs

Licensure:

While licensure is not typically required for careers in international business, certifications such as Certified Global Business Professional (CGBP) or Certified International Trade Professional (CITP) can enhance credibility and demonstrate specialized knowledge.

More Information:

National Association of Small Business International Trade Educators (NASBITE)

International Trade Administration (ITA).

OTHER RESOURCES :

UNO International Business

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 careers.unomaha.edu

 careers@unomaha.edu

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