

# WHAT CAN I DO WITH MY MAJOR? **BSBA: INTERNATIONAL BUSINESS**

International Business focuses on the study of global markets, cross-border trade, multinational corporations, and strategies for conducting business on a global scale. It explores economic, political, and cultural factors that influence international commerce. Those wishing to pursue International Business should also consider learning multiple languages from the region(s) they wish to do business in.

### COMMON JOB TITLES

\* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS

International Sales Representative Import/Export Coordinator International Marketing Manager Global Supply Chain Manager Foreign Market Development Manager Foreign Investment Analyst\*

Project Manager Global Market Analyst\* Trade Compliance Specialist **Operations Coordinator** Business Development Manager Global Management Analyst\*

## AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: INTERNATIONAL BUSINESS MAJORS TYPICALLY WORK?

Government: NE Dept of Economics, U.S. Dept of Commerce, NE Trade Office Nonprofit Organizations: Nebraska Global, International Institute, Red Cross Global Corporations: Berkshire Hathaway, C&A Industries, Charles Schwab Colleges & Universities: UNO, UNL, Creighton Export-Import Companies: Valmont, Omaha Steaks, Nature's Variety Consulting Firms: KPMG, HDR, Inc., Olsson Retail & E-commerce: Hayneedle, NE Furniture Mart, Oriental Trading

Banks: FNBO, American National Bank, Union Bank & Trust International Organizations: United Nations, World Bank, World Trade Org. Logistics & Supply-Chain: Union Pacific, Werner Enterprises, XPO Logistics Hospitality Agencies: Visit Omaha, Hilton Omaha, NE Tourism Commission Technology Companies: Fisery, LinkedIn, ACI Worldwide

### **IMPORTANT QUALITIES:**

#### **Transferable Skills Gained:**

Strategic Planning & Management **Conflict Resolution** Leadership **Cultural Awareness** Communication Skills

#### **Concrete Skills Gained:**

Microsoft Excel SPSS/SAS Salesforce/HubSpot Oracle **Integration Point** 

### HOW TO DEVELOP YOUR SKILLS:

Join a **CBA Student Organization** to connect with other students & get involved in the business field

Engage with the **Office of Global Partnerships and Engagement** to access international internships, projects, and global learning opportunities. Discover experiences within the **Center for International Business Initiatives** or **CBA Study Abroad** to gain new cultural perspectives



MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

International Business + Political Science minor = Trade Compliance Specialist

\* additional education or certification required post graduation

International Business + Economics minor = Global Investment Analyst

International Business + Global Studies minor = Business Development Manager/Project Manager

### OCCUPATIONAL OUTLOOK:

**Development Managers** Management Analysts **Project Managers** Sales Representatives

### **EMPLOYMENT OPPORTUNITIES:**

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

#### **Graduate School:**

Pursuing a Master's degree in International Business, Global Management, or Business Administration (MBA) with an International Business concentration can deepen expertise in global market strategies, cross-cultural management, and international trade

#### **More Information**:

UNO CBA Graduate Programs

#### Licensure:

While licensure is not typically required for careers in international business, certifications such as Certified Global Business Professional (CGBP) or Certified International Trade Professional (CITP) can enhance credibility and demonstrate specialized knowledge.

#### **More Information**:

National Association of Small Business International Trade Educators (NASBITE)

International Trade Administration (ITA).

### OTHER RESOURCES:

**UNO International Business** 

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

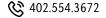
### NEED SOME EXTRA HELP?

Book an appointment with CBA Career Services Book an appointment with your Advisor

#### **Career Services**



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