

WHAT CAN I DO WITH MY MAJOR? BSBA: MANAGEMENT & LEADERSHIP

Management & Leadership focuses on developing skills in organizational management, strategic leadership, and effective decision-making within various business environments. It involves learning to lead teams, navigate complex challenges, and drive organizational success through effective management practices.

COMMON JOB TITLES

* additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

Management Trainee
Team Lead
Operations Coordinator
Project Coordinator
HR Coordinator
Sales Supervisor

Assistant Manager
Project Manager
HR Manager
Sales Manager
Training and Development Manager
Marketing Manager

AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: MANAGEMENT & LEADERSHIP MAJORS TYPICALLY WORK?

Corporations: Union Pacific, Berkshire Hathaway, ConAgra Brands Healthcare: Nebraska Medicine, Children's Hospital, Bryan Health Colleges & Universities: UNO, UNL, Creighton Retail & E-commerce: Spreetail, Hayneedle, Cabela's Manufacturing Businesses: Valmont, ConAgra Brands, Green Plains Inc. Advertising & Marketing Agencies: Swanson & Russell, Vyral Marketing

Government: NE DHHS, NE Dept of Transportation,
Nonprofit Organizations: Boys Town, Red Cross, Heartland Family Services
Banks: FNBO, Union Bank & Trust, Pinnacle Bank
Insurance Companies: Mutual of Omaha, Blue Cross Blue Shield, Ameritas
Real Estate Companies: Berkshire Hathaway, NP Dodge, NE Realty
Technology & IT Companies: Hudl, Infogroup, LinkedIn

IMPORTANT QUALITIES:

Transferable Skills Gained:

Leadership Collaboration Communication Skills Adaptability Time Management

Concrete Skills Gained:

Microsoft Applications Slack Salesforce Workday Google Suite

HOW TO DEVELOP YOUR SKILLS:

Join a UNO <u>CBA Student Organization</u> to connect with other students & get involved in the field Participate in <u>CBA Community Outreach</u> to get involved in the community and make connections outside of school Attend events within the **UNO College of Business** to participate in discussions and hear from professionals



MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

* additional education or certification required post graduation

Management & Leadership + Psychology minor = HR Manager

Management & Leadership + Communication Studies minor = Training & Development Specialist

Management & Leadership + Public Administration minor = Team Lead/Project Coordinator

OCCUPATIONAL OUTLOOK:

Training & Development Specialists **HR Managers Project Managers** Sales Managers

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

Graduate School:

Pursuing a Master's degree in Business Administration (MBA) with a concentration in Leadership or Organizational Management can deepen expertise in strategic leadership, organizational behavior, and advanced management techniques.

More Information:

UNO CBA Graduate Programs

Licensure:

While licensure is not typically required for careers in management and leadership, certifications such as Project Management Professional (PMP) or Certified Manager (CM) can enhance credibility and demonstrate specialized knowledge in project management and organizational leadership.

More Information:

Project Management Institute (PMI)

American Management Association (AMA)

OTHER RESOURCES:

UNO Management & Leadership

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

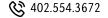
NEED SOME EXTRA HELP?

Book an appointment with CBA Career Services Book an appointment with your Advisor

Career Services



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careers.unomaha.edu



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