

# WHAT CAN I DO WITH MY MAJOR?

## BSBA: REAL ESTATE & LAND USE ECONOMICS

Real Estate & Land Use Economics focuses on understanding the dynamics of property markets, analyzing economic factors influencing real estate decisions, and applying strategic management principles in real estate development, investment, and land use planning.

### COMMON JOB TITLES \* additional education or certification required post graduation

#### ENTRY & MID LEVEL POSITIONS

Property Manager  
Real Estate Analyst  
Commercial Real Estate Broker\*  
Real Estate Market Analyst  
Land Use Planner  
Real Estate Appraiser\*  
Real Estate Agent\*

Real Estate Asset Manager  
Urban Planner\*  
Investment Analyst  
Development Associate  
Project Coordinator  
Loan Officer  
Realtor\*

### AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: REAL ESTATE & LAND USE ECONOMICS MAJORS TYPICALLY WORK?

Real Estate Development: White Lotus Group, Lockwood Development

Consulting Firms: Lamont Companies, HDR, Inc., Landmark Group

Government: NE Dept. of Economic Development, Omaha Housing Authority, Real Estate Division of the Army Corps of Engineers

Construction Companies: MCL, Boyd Jones, Kiewit

Colleges & Universities: UNL, UNO, Creighton

Property Management Companies: Seldin Company, Robert Hancock & Co.

Nonprofit Organizations: Habitat for Humanity, Together, Inc., Live Well Omaha

Banks: FNBO, Union Bank & Trust, Core Bank

Real Estate Brokerage Firms: Nebraska Realty, NP Dodge, PJ Morgan

Investment Firms: Schemmer Advisors, DMS Investments, McGill Group

### IMPORTANT QUALITIES:

#### Transferable Skills Gained:

Communication Skills  
Strategic Planning  
Technology Skills  
Interpersonal Skills  
Leadership

#### Concrete Skills Gained:

Microsoft Excel  
REIS  
MRI Software  
Asana  
Real Capital Analytics

### HOW TO DEVELOP YOUR SKILLS :

Get involved in the **UNO CBA Center for Real Estate & Asset Management** to apply your learning outside the classroom

Join a UNO **CBA Student Organization** to connect with other students & get involved in the field

Participate in **CBA Community Outreach** to get involved in the community and make connections outside of school

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### MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Real Estate & Land Use Economics + Economics minor = Real Estate Analyst

\* additional education or certification required post graduation

Real Estate & Land Use Economics + Communication Studies minor = Commercial Real Estate Broker\*

Real Estate & Land Use Economics + Sustainability minor = Land Use Planner

### OCCUPATIONAL OUTLOOK:

Real Estate Brokers

Urban Planners

Market Research Analysts

Property Appraisers

### EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to real estate jobs, internships, and opportunities to boost your student experience

### ADDITIONAL EDUCATION:

Pursuing a Master's degree in or Master's in Business Administration (MBA) with a specific concentration can deepen expertise in leadership and advanced techniques.

#### More Information:

UNO CBA Graduate Programs

#### Licensure:

While licensure may not be required for careers in real estate & land use economics, licenses such as a Real Estate Broker License, or certifications such as a Certified Valuation Analyst (CVA), and more can enhance credibility and enhance career prospects

#### More Information:

UNO Real Estate & Land Use Economics

### OTHER RESOURCES :

UNO Real Estate & Land Use Economics

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

### NEED SOME EXTRA HELP?


Book an appointment with CBA Career Services

Book an appointment with your Advisor

### Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 [careers.unomaha.edu](https://careers.unomaha.edu)

 [careers@unomaha.edu](mailto:careers@unomaha.edu)

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