

WHAT CAN I DO WITH MY MAJOR? BSBA: REAL ESTATE & LAND USE ECONOMICS

Real Estate & Land Use Economics focuses on understanding the dynamics of property markets, analyzing economic factors influencing real estate decisions, and applying strategic management principles in real estate development, investment, and land use planning.

COMMON JOB TITLES * additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

Property Manager Real Estate Analyst Commercial Real Estate Broker* Real Estate Market Analyst Land Use Planner Real Estate Appraiser* Real Estate Agent*

Real Estate Asset Manager Urban Planner* **Investment Analyst** Development Associate **Project Coordinator** Loan Officer Realtor*

AREAS OF EMPLOYMENT: WHERE DO BUSINESS ADMINISTRATION: REAL ESTATE & LAND USE ECONOMICS MAJORS TYPICALLY WORK?

Real Estate Development: White Lotus Group, Lockwood Development Consulting Firms: Lamont Companies, HDR, Inc., Landmark Group <u>Government:</u> NE Dept. of Economic Development, Omaha Housing Authority, Real Estate Division of the Army Corps of Engineers

Construction Companies: MCL, Boyd Jones, Kiewit Colleges & Universities: UNL, UNO, Creighton

Property Management Companies: Seldin Company, Robert Hancock & Co. Nonprofit Organizations: Habitat for Humanity, Together, Inc., Live Well Omaha Banks: FNBO, Union Bank & Trust, Core Bank Real Estate Brokerage Firms: Nebraska Realty, NP Dodge, PJ Morgan Investment Firms: Schemmer Advisors, DMS Investments, McGill Group

IMPORTANT QUALITIES:

Transferable Skills Gained:

Communication Skills Strategic Planning Technology Skills Interpersonal Skills Leadership

Concrete Skills Gained:

Microsoft Excel RFIS MRI Software Asana Real Capital Analytics

HOW TO DEVELOP YOUR SKILLS:

Get involved in the **UNO CBA Center for Real Estate & Asset Management** to apply your learning outside the classroom Join a UNO CBA Student Organization to connect with other students & get involved in the field

Participate in **CBA Community Outreach** to get involved in the community and make connections outside of school



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MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Real Estate & Land Use Economics + Economics minor = Real Estate Analyst

* additional education or certification required post graduation

Real Estate & Land Use Economics + Communication Studies minor = Commercial Real Estate Broker*

Real Estate & Land Use Economics + Sustainability minor = Land Use Planner

OCCUPATIONAL OUTLOOK:

Real Estate Brokers **Urban Planners** Market Research Analysts **Property Appraisers**

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on Handshake related to real estate jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

Pursuing a Master's degree in or Master's in Business Administration (MBA) with a specific concentration can deepen expertise in leadership and advanced techniques.

More Information:

UNO CBA Graduate Programs

Licensure:

While licensure may not be required for careers in real estate & land use economics, licenses such as a Real Estate Broker License, or certifications such as a Certified Valuation Analyst (CVA), and more can enhance credibility and enhance career prospects

More Information

UNO Real Estate & Land Use Economics

OTHER RESOURCES:

UNO Real Estate & Land Use Economics Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

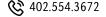
NEED SOME EXTRA HELP?

Book an appointment with CBA Career Services Book an appointment with your Advisor

Career Services



6001 Dodge Street, Omaha, NE 68182





careers.unomaha.edu



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