

WHAT CAN I DO WITH MY MAJOR?

CREATIVE WRITING

Creative Writing focuses on the development of original compositions in various literary forms, including fiction, poetry, and creative nonfiction. It involves studying the craft of writing, exploring literary techniques, and analyzing the works of established authors to enhance one's writing skills and creative expression.

COMMON JOB TITLES * additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

Author /Editor

Blogger

Librarian*

Content Writer

Columnist/Journalist

Communications Specialist

Screenwriter

Editorial Assistant

Free Lance Writer

Creative Director

Teacher/Professor*

Social Media Coordinator

Technical Writer/Grant Writer

HR Specialist

Copywriter

Lyricist/Poet

AREAS OF EMPLOYMENT: WHERE DO CREATIVE WRITING MAJORS TYPICALLY WORK?

Advertising Agencies: OBI Creative, Redstone Advertising, Creative Olsen

Media Companies: NE Public Media, Flood Communications

Magazines/Newspapers: Omaha World Herald, Lincoln Journal Star,

Technology Companies: Hudl, Sojern, Flywheel

Healthcare: Nebraska Medicine, Bryan Health, Blue Cross Blue Shield

Corporations: Berkshire Hathaway, Union Pacific

Libraries: Omaha Public Libraries, NE State Historical Society

Schools & Universities: UNO, UNL, Omaha Public Schools

Self-Employed

Publishing Companies: First Edition Printing, The Omaha Star, Backwaters Press

Entertainment Businesses: KETV, Omaha Performing Arts, NET Nebraska

Nonprofit Organizations: Heartland Family Service, Nebraska Appleseed

Cultural Institutions: Joslyn Art Museum, NE Arts Council, Durham Museum

Literacy Centers & Agencies: Literacy Center of the Midlands, Boys Town Press

IMPORTANT QUALITIES:

Transferable Skills Gained:

Critical Thinking Skills

Verbal and Written Communication Skills

Editing

Attention to Detail

Grammar Skills

Cultural Awareness

Problem Solving

Concrete Skills Gained:

Microsoft Office

Google Suite

EndNote

WorldPress

Adobe Creative Suite

Canva

HOW TO DEVELOP YOUR SKILLS :

Explore opportunities to publish your work in **UNO's Student Newspaper: The Gateway**

Work or volunteer in the **UNO Writing Center** to help other students with their writing skills

Get involved in **UNO's 13th Floor Magazine** to showcase your work, gain experience in publishing, and connect with other students

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MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

Creative Writing + Journalism & Media Communications minor = Journalist

* additional education or certification required post graduation

Creative Writing + Arts Entrepreneurship minor = Creative Director

Creative Writing + Musical Theatre minor = Screenwriter

OCCUPATIONAL OUTLOOK:

Writers & Authors

Journalists

Technical Writers

Communication/PR Specialists

Creative/Art Directors

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL EDUCATION:

A **Masters degree** may be beneficial or required after graduation depending on your desired career path. A Masters degree offers opportunities for advanced study, specialization, and development

More Information:

UNO Masters of Fine Arts in Writing

UNO English Graduate Programs

OTHER RESOURCES :

UNO Writers Workshop

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

NEED SOME EXTRA HELP?


Book an appointment with Career Services

Book an appointment with your Advisor

Career Services

 EAB 113

 6001 Dodge Street, Omaha, NE 68182

 402.554.3672

 careers.unomaha.edu

 careers@unomaha.edu

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