

English focuses on the study of literature, language, and writing, exploring themes, narratives, and linguistic structures across diverse literary genres and historical periods for critical analysis and communication skills. It involves the examination of literary texts, theories, and writing techniques to deepen understanding of human expression and cultural perspectives.

COMMON JOB TITLES * additional education or certification required post graduation

ENTRY & MID LEVEL POSITIONS

Copywriter

Academic Administrator*

Fditor

Grant/Technical Writer

Marketing Coordinator

Content Writer

Creative Director

Librarian*

Public Relations Specialist

Teacher/Professor*

Journalist

Author

Social Media Manager

Communications Specialist

Instructional Coordinator*

HR Specialist

AREAS OF EMPLOYMENT: WHERE DO ENGLISH MAJORS TYPICALLY WORK?

Publishing Companies: Mid-America Publishing, Rainbow Press, NE Press

Media Outlets: WOWT, KETV, KMTV

Advertising Agencies: Swanson Russell, Hurrdat, Bozell

Universities & Colleges: UNO, UNL, Creighton University

Libraries: Omaha Public Library, Do Space, UNMC Library of Medicine Government: NE Dept. of Education, NE State Library, NE Historical Society

Magazines/Newspapers: Omaha World Herald, Omaha Magazine,

Nonprofit Organizations: Joslyn Art Museum, Omaha Community Foundation Corporations: ConAgra Brands, Berkshire Hathaway, Union Pacific

K-12 Schools: Omaha Public Schools, Omaha Catholic Schools, Millard

IMPORTANT QUALITIES:

Transferable Skills Gained:

Written Communication Skills

Cultural Awareness

Attention to Detail

Creativity

Research Skills

Critical Thinking

Concrete Skills Gained:

Microsoft Applications

Google Suite

Library Databases

Adobe

Social Media: Instagram, LinkedIn, Etc

WorldPress

HOW TO DEVELOP YOUR SKILLS:

Join the **UNO Sigma Tau Delta-Kappa Gamma** chapter to interact with other students and access scholarships and internships

Consider **Studying Abroad** or volunteering in the **UNO Writing Center** to gain hands on experience

Explore opportunities to publish your work in **UNO's Student Newspaper: The Gateway** or **UNO's 13th Floor Magazine**



MAJOR + MINOR SPECIALIZATION: HOW CAN I SPECIALIZE IN SOMETHING BEFORE I GRADUATE?

English + Marketing minor = Marketing Coordinator/Social Media Manager

* additional education or certification required post graduation

English + Journalism & Media Communications minor = Journalist/PR Specialist

English + Creative Writing minor = Creative Writer/Author

OCCUPATIONAL OUTLOOK:

Writers & Authors **Public Relations Specialists** Editors **Technical Writers** Instructional Coordinators

EMPLOYMENT OPPORTUNITIES:

Check out daily job postings on **Handshake** related to accounting jobs, internships, and opportunities to boost your student experience

ADDITIONAL FOUCATION:

A **Masters degree** may be beneficial or required after graduation depending on your desired career path. A Masters degree offers opportunities for advanced study, specialization, and development

More Information:

UNO English Graduate Programs

OTHER RESOURCES:

UNO Department of English

Career Exploration in Career Services

U.S. Bureau of Labor Statistics: Occupational Outlook Handbook

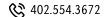
NEED SOME EXTRA HELP?

Book an appointment with <u>Career Services</u> Book an appointment with your Advisor

Career Services



6001 Dodge Street, Omaha, NE 68182







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