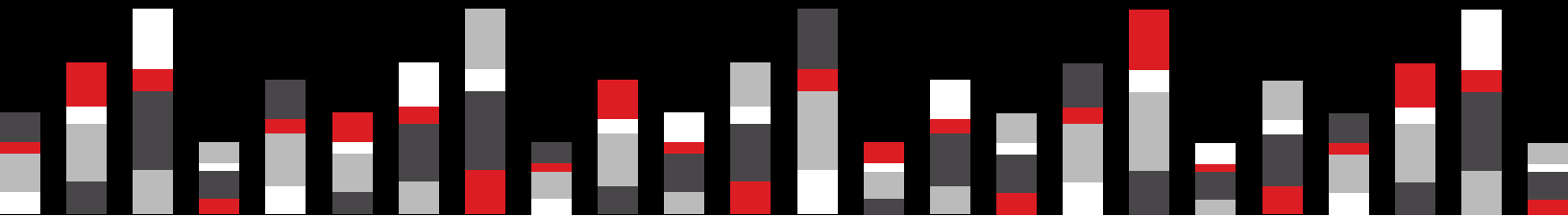




UNIVERSITY OF NEBRASKA AT OMAHA
CENTER FOR PUBLIC AFFAIRS RESEARCH

Data and Research Series for Community Impact



PART ONE

SEPTEMBER 26, 2024

9 A.M. – 12 P.M.

IN-PERSON (limited to 90 attendees) AND VIRTUAL

University of Nebraska at Omaha Dodge Campus

PART TWO

DECEMBER 19, 2024

9:30 A.M. – 12 P.M.

VIRTUAL ONLY

\$80 for in-person or virtual

\$60 for recordings only

LEARN MORE AND REGISTER:

cpar.unomaha.edu/series

The virtual sessions will be conducted via Zoom Video Webinar.
All sessions will include a live Q&A opportunity with the presenters.

QUESTIONS? unocpar@unomaha.edu

UNIVERSITY OF
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Omaha



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CPAR Data and Research Series Agenda

SEPTEMBER 26, 2024

Part One is designed to empower government and nonprofit professionals to access, analyze, and disseminate valuable insights from the U.S. Census Bureau. Then learn from experts in the field on best practices to work with and share your data.

9-9:15 A.M. – NETWORKING

9:15-9:20 A.M. – WELCOME

9:20-9:30 A.M. – UPDATES ON DATA PRODUCTS FROM THE U.S. CENSUS BUREAU

9:30-10:30 A.M. – THE GEOGRAPHY OF DEMOGRAPHIC CHANGE IN NEBRASKA

In this overview presentation of demographic and economic shifts in Nebraska, we utilize the most recent data available from the U.S. Census Bureau. Additionally, our analysis will explore key trends across various geographies, including places, counties, and regions, to examine how geography may contribute to explaining the demographic and economic changes. This approach offers valuable insights into the economic and community development imperatives for Nebraska.

- *Josie Schafer, director, University of Nebraska at Omaha Center for Public Affairs Research*

10:30-10:45 A.M. – BREAK

10:45-11 A.M. — 6 REGIONS, ONE NEBRASKA REGIONAL DEVELOPMENT INITIATIVE

At the request of statewide partners – the Governor of Nebraska, the Director of the Nebraska Department of Economic Development, and the President of the Nebraska Chamber of Commerce and Industry – UNO CPAR was asked to compile data from numerous data contributors and analyze the data to provide actionable insights for regional economic and community development. In this session, hear from one of the architects of this project about the importance of data to achieving the goals of the initiative.

- *K.C. Belitz, director, Nebraska Department of Economic Development*

11 A.M.-12 P.M. – RELIABILITY AND APPLICATION OF DATA

To effectively utilize data for economic and community development, it must be reliable. Although data reliability is a statistical concept, it also includes building trust and understanding for data. This panel will delve into both the statistical and practical aspects of ensuring data reliability, featuring insights from experts in Nebraska. Attendees will gain valuable perspectives on how to verify and utilize data effectively in decision-making processes.

- *Alex Brodersen, assistant director for research and evaluation, Nebraska Statewide Workforce & Educational Reporting System (NSWERS)*
- *Katie Bass, data and policy research advisor, First Five Nebraska*
- *Lina Traslaviña Stover, executive director, Heartland Workers Center*
- *Moderator: Josie Gatti Schafer, director, University of Nebraska at Omaha Center for Public Affairs Research*

DECEMBER 19, 2024

Part Two will follow the release of the U.S. Census Bureau's American Community Survey 5-year estimates. This rich resource provides demographics, social, economic, and housing data for various geographies in Nebraska.

9:30 A.M.-12 P.M. – ACCESSING U.S. CENSUS BUREAU DATA AND INSIGHTS FROM THE RELEASE OF THE AMERICAN COMMUNITY SURVEY

In this timely session you will learn how to access the most recent data resources available from the U.S. Census Bureau and learn about the most recent trends in Nebraska.

- *Josie Schafer, director, University of Nebraska at Omaha Center for Public Affairs Research*

