Open AI Challenge

In collaboration with OpenAI, UNO is launching an Open AI challenge! The Open AI Challenge will be the process used to grant access to UNO's enterprise version of ChatGPT for up to 1000 users, allowing for innovative uses of ChatGPT in the classroom and across the campus. Create a custom GPT for your course, integrate it into the daily workings of your department, use it in your research or beyond – the use of ChatGPT Enterprise provides enhanced data privacy and security protections to allows for great innovation and integration.

Faculty and staff are invited to submit proposals for a ChatGPT Enterprise License (at no cost to the applicant), by the priority deadline of August 1st. The RFP process will remain open for submissions through August 31st to align with faculty schedules and the Fall semester. Access to UNO's enterprise ChatGPT environment will be given for one semester at a time, so individuals selected for this round will have access through December 2024. If an individual wishes to maintain access across multiple semesters, you will complete a new RFP for the additional Spring or Summer 2025 terms.

Recipients of the Open AI Challenge will be asked to present their use cases and outcomes at the annual UNO AI Summit in the Spring semester.

Goals:

Cultivating Creativity - Use AI tools to support idea generation, research, problem-solving, and the creation of dynamic, interactive materials to stimulate student engagement across various disciplines.

Enhancing Engagement - Implement AI systems to personalize learning and develop interactive research platforms, enhancing student engagement, academic success, and global collaboration.

Ensuring Ethical Application - Ensure transparency, privacy, responsible data management, and educate the university community on AI's ethical implications.

Fostering Inclusion - Leverage AI to address biases and ensure diverse perspectives in academic and administrative processes while creating accessible educational tools for students with disabilities to promote an inclusive learning environment.

Improving Efficiency - Implement AI to streamline administrative tasks and deploy smart campus solutions to enhance operational efficiency, optimize energy use, and improve facility maintenance and security.

Promoting Wellbeing - Develop AI applications to support mental health and wellness by providing personalized recommendations and introduce AI-powered tools to help manage stress and maintain a healthy work-life balance.

Making a Campus-Wide Impact - Identify a wide variety of projects, tasks, and areas of inquiry that together serve to accelerate the business operations of the campus and differentiate the academic environment at UNO.

Eligibility:

- Open to all UNO faculty and staff. Access for student employees may be part of a proposal submitted by a UNO faculty or staff member.
- Faculty can request up to 50 licenses per course for student use; learners must have an NU ID and unomaha.edu email.
- Each individual person who is part of a project or use case must have their own license and should be accounted for in the requested number of licenses in the RFP.
- Students or learners must be supervised by eligible faculty or staff, focusing on research not involving individual human subjects.
- Faculty or staff research and creative activity must comply with UNO policies and not involve human subjects' data.
- UNO affiliates/volunteer roles are ineligible for ChatGPT Enterprise licenses.
- Interdisciplinary collaborations and diverse applications of ChatGPT Enterprise are encouraged and supported.
- Eligibility can extend across academic terms; renewal required for each new term.
- Completion of Non-Enterprise AI Training 1 (5 min) is mandatory for anyone submitting an RFP.

Proposal Submission Categories:

Teaching and Learning:

- Enhance educational experiences within classes of up to 50 students, involving active student participation and access to OpenAI Technology.

Advanced Use-Inspired Research or Creative Activity:

- Invites faculty and staff focusing on impactful projects not centered on human subjects, with potential contributions to communities and industries. Faculty and staff leading projects may request licenses for students on the identified research team.

Operational Efficiency:

- Support initiatives improving faculty and staff well-being, productivity, and work quality without additional tool integration.

Requirements:

- Projects may request 1 to 51 ChatGPT Enterprise user accounts.
- Access to UNO Enterprise ChatGPT requires Training #2 (~10 min) to be completed following award.
- Clear justification for number of requested enterprise licenses.
- Includes an assessment plan and post-project report.
- Promotional activities such as conference presentations are encouraged.
- Attendance at the Kickoff Event and a mid-point check-in with the AI Team are mandatory.
- Briefly sharing results, insights and key takeaways from your project at the UNO Spring AI Summit.

Proposal Guidelines:

Submission opens: August 1, 2024

Submission Deadline: August 31, 2024

Sections:

Submissions will be accepted through August 31, 2024. Your proposal should include the following sections:
- Project/Application Title
- Executive Summary: Provide a concise overview of your project idea. (~120 words)
- Project Description and Goals: Offer a concise, comprehensive explanation of the project, encompassing objectives, target audience and the application of AI. (~130 words)
- If you are teaching, please provide the course name and relevant information about the course (DFW rate, Type of student enrolling (Undergrad, Gen Ed, Grad, Special Topics), Typical Enrollment)
- Implementation Plan: To the best of your ability at this time, present a step-by-step plan for project rollout, including timelines and milestones. (~60 words)
- Assessment Plan: To the best of your ability at this time, define success metrics and outline methods for evaluating the project's effectiveness. (~70 words)
- Programs Submission Area: Teaching and Learning, Research or Operational Efficiency.

- Resource Request: Enter the number of licenses you are requesting. Please try to be as accurate as possible. We will allocate licenses strictly based on the quantity requested.

Evaluation Criteria:

RFP's will be evaluated based on the following:

- Alignment with UNO's goals and values, ethical AI use, and societal impact.
- Innovation, novelty, and creative problem-solving in AI applications.
- Potential for significant impact and sustainable benefits.
- Feasibility, clarity, and risk assessment in project implementation.
- Comprehensive assessment plan with measurable outcomes and feedback mechanisms.
- Contribution to ensuring that the OpenAI Challenge has a broad, campus-wide impact.

Promotional and Storytelling Contribution Requirement:

This is vital to your participation and helps foster a impactful storytelling community around this initiative. What is needed from your team within two weeks of completing the project:

- Team profile: A brief introduction to your team, including backgrounds and areas of expertise. This helps in highlighting the diverse talents participating in the challenge.
- Project overview: A short description of your project or solution, focusing on its innovation and potential impact.
- Images/Multimedia: High-quality images or multimedia content related to your project, including team photos, project visuals, or logos.
- Quotes and testimonials: Short statements from team members about their experience and their vision for the project.
- Conference presentations and other modes of sharing about projects are highly encouraged.

The UNO AI team will assist with these items as needed and will periodically reach out to participants requesting these types of materials throughout the project.

Submission Process:

- Submit proposals electronically via the Monday.com form, evaluated by an interdisciplinary committee.

Resources provided:

Please see the resources provided on the AI Learning Lab Website at innovate.unomaha.edu.

Important Dates:

- Request for proposals release date: Monday, July 8th
- Priority Deadline August 1st
- Submissions will be accepted through August 31st to align with faculty schedules and the Fall semester
- If you submit by the priority deadline, you can expect to be notified by August 10th.
  - Please note more advanced use cases will need additional time for review.
- Proposed Project Dates: Accounts will be allocated for a limited period (tentatively planned for September 16th, 2024 – December 31st, 2024)

Contact Information:

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