

POSITION DESCRIPTION FOR THE POSITION OF Vice Chancellor for Institutional Effectiveness and Student Success



DECEMBER 2024



POSITION DESCRIPTION

POSITION Vice Chancellor for Institutional Effectiveness and Student Success

ORGANIZATION University of Nebraska Omaha

REPORTS TO Chancellor

LOCATION Omaha, Nebraska

WEBSITE https://unomaha.edu

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OVERVIEW OF THE OPPORTUNITY

The University of Nebraska Omaha (UNO) seeks a collaborative and visionary academic leader to serve as Vice Chancellor for Institutional Effectiveness and Student Success. This strategic position will oversee key areas that directly impact student success, including undergraduate student recruitment, enrollment, retention, advising, career services, institutional research, the registrar, and financial aid. The Vice Chancellor for Institutional Effectiveness and Student Success will lead strategic efforts to align these operations with the preferences of prospective and current students, UNO's mission, and current and future employer demands. This role is central to ensuring that UNO provides a comprehensive, evidence-based model for student and institutional success.

The Vice Chancellor for Institutional Effectiveness and Student Success will work in close collaboration with institutional and college-level marketing units to design and implement effective strategies for recruiting and enrolling prospective students. The position will also focus on building and strengthening partnerships with community colleges to streamline transfer pipelines and improve curriculum efficiency, ensuring smooth transitions for students from diverse educational backgrounds. In addition, the Vice Chancellor for Institutional Effectiveness and Student Success will promote data-informed decisions across the institution to maximize student recruitment, onboarding, retention, and graduation efforts.

This role will develop and implement strategic initiatives that focus on continuous improvements in retention, student progression, graduation rates, and post-graduation success outcomes. In collaboration with academic leadership, including deans, department chairs, and directors, the Vice Chancellor for Institutional Effectiveness and Student Success will champion growth in high-demand programs and promote interdisciplinary initiatives that enhance the student experience and address emerging workforce needs.



The successful candidate for the Vice Chancellor for Institutional Effectiveness and Student Success will bring a strong background in student success, enrollment management, and data-driven decision-making, with a dedication to enhancing undergraduate, graduate, professional, and online education. The Vice Chancellor for Institutional Effectiveness and Student Success will have a deep commitment to UNO's urban-serving mission and will advocate for innovative, student-centered strategies that foster success for a diverse student body.

ROLE SUMMARY

Reporting directly to Chancellor Joanne Li, the Vice Chancellor for Institutional Effectiveness and Student Success will be responsible for leading undergraduate student recruitment, enrollment, and retention efforts while further advancing UNO's mission to create a highly integrated, evidence-based model for institutional and student success. This position will also lead strategic initiatives for enrollment management, data collection and analysis, retention, and student success governance across the university.

As the chief enrollment and data officer, the Vice Chancellor for Institutional Effectiveness and Student Success will play a central role on Chancellor Li's Executive Leadership Team, working closely with the Senior Vice Chancellor for Academic Affairs, the Associate Vice Chancellor for Student Life and Wellbeing, the Associate Vice Chancellor for Innovative and Learning-Centric Initiatives, the Vice Chancellor for Business and Finance, the Chief Information Officer, and College Deans.

Key expectations of this position include:

- Strong leadership skills working with complex budgets, organizational development, personnel, problem solving, and conflict resolution;
- Collaboration and relationship building within the division and with diverse campus and community partners;
- Expertise, passion and institutional leadership for the innovative use of data analytics, technology, and predictive modeling.

The Vice Chancellor for Institutional Effectiveness and Student Success has a direct reporting responsibility for:

<u>Undergraduate Admissions</u>: The Undergraduate Admissions office manages the process by which new students are recruited, evaluated, and admitted to the institution. This includes setting and implementing policies and procedures for reviewing applications, selecting students, and ensuring that the institution attracts a diverse and high-quality student body. Reporting directly to the Vice Chancellor for Institutional Effectiveness and Student Success, the Undergraduate Admissions Office plays a critical role in ensuring that the institution's enrollment goals align with broader academic objectives.

<u>Student Success:</u> The Student Success office focuses on initiatives and programs that help



students persist, graduate, and thrive academically, socially, and personally. This office works to ensure students feel supported throughout their academic journey, from orientation to graduation. This collaboration is in place to develop strategies to address student challenges and works closely with other departments to ensure a holistic approach to student success.

<u>Registrar's Office:</u> The Registrar's Office manages the academic records of students, ensuring the accuracy and integrity of student data. It serves as the central authority for student enrollment, grades, and graduation. While reporting to the Vice Chancellor for Institutional Effectiveness and Student Success, there is collaboration with academic departments, faculty, and students to ensure that records are accurate and that students can smoothly transition through the various stages of their academic careers, from enrollment to graduation.

<u>Strategic Retention Programs</u>: Strategic Retention Programs are designed to help students stay enrolled and progress toward graduation. These programs focus on addressing barriers to student success. Reporting to the Vice Chancellor for Institutional Effectiveness and Student Success, the Strategic Retention Programs Office works closely with academic and student affairs leaders to ensure that retention strategies are aligned with institutional goals and that data is used to continuously refine and improve programs aimed at helping students stay on track to graduation.

<u>Systems Intelligence and Data Analytics</u>: The System Intelligence and Data Analytics office is responsible for reflecting on the university's focus on data-driven strategies, this team provides institutional fact reporting; supports critical business systems in support of customer relationship management and student information systems; and provides technical project support for Institutional Effectiveness and Student Success. Reporting to the Vice Chancellor for Institutional Effectiveness and Student Success, this office plays a critical role in shaping policies, identifying areas for improvement, and ensuring that decisions are driven by data-informed insights.

<u>Academic Advising:</u> The Academic Advising office is responsible for providing students with guidance and resources needed to make decisions about their academic path, in addition to coordinating support for transfer students and strategic support on campuswide student support initiatives. While reporting to the Vice Chancellor for Institutional Effectiveness and Student Success, this office also collaborates with other campus departments to support student in their academic journey.

<u>Career Services</u>: Career Services are designed to help students explore career paths, develop professional skills, and successfully transition them from college to the workforce. This office provides a range of services including career fairs, resume building, job assistance, internship placement, and networking opportunities. Reporting to the Vice Chancellor for Institutional Effectiveness and Student Success, this office works to build an inclusive career development ecosystem that connects students, faculty, staff, community partners, alumni, and employers, while equipping them with the tools necessary for lifelong career success.



Additional Responsibilities:

In addition to direct supervision of these key positions, the Vice Chancellor for Institutional Effectiveness and Student Success works in close collaboration with the Senior Vice Chancellor for Academic Affairs to address the integrated challenges of student recruitment, retention, progression, and graduation. The collaboration between the two ensures that both academic and student support strategies are synchronized to foster an environment where students can succeed academically, persist through to graduation, and ultimately contribute to the institution's long-term goals.

The Office of Innovative Learning-Centric Initiatives also works in close collaboration with the Vice Chancellor for Institutional Effectiveness and Student Success. This office fosters innovation in teaching and learning by developing and implementing educational strategies and technologies that create an engaging and effective learning environment. The Office of Innovative Learning-Centric Initiatives, in addition to the Office of Institutional Effectiveness and Student Success and the Office of Academic Affairs, form a powerful triangle of leadership ensuring that academic policies are not only effective but adaptable to the evolving educational landscape. Their close collaboration ensures that the institution not only meets its current goals but also remains agile and forward-thinking, preparing students for their futures.

A significant aspect of this role includes co-leading the workforce partnerships program with the Office of Innovative Learning-Centric Initiatives, supervising staff who manage enrollment processes for companies and employees, currently supporting around 750 students across 8 partners with plans for expansion.

The Vice Chancellor for Institutional Effectiveness and Student Success oversees the Financial Aid office. This office is dedicated to supporting students by providing essential financial resources and guidance. This team is responsible for administering a variety of financial aid programs including grants, scholarships, and loans, to ensure that students have access to the funds needed to pursue their education.

The Vice Chancellor for Institutional Effectiveness and Student Success will also collaborate closely with and provide guidance to the Graduate Dean on effective recruitment and retention strategies. This leader will provide insights in attracting and retaining top talent.

Additionally, the Vice Chancellor for Institutional Effectiveness and Student Success will engage in a strategic partnership with the Student Life and Well-Being department to promote a vibrant and thriving student body at UNO.

As the leader of these vital areas, the Vice Chancellor for Institutional Effectiveness and Student Success will foster a culture of collaboration and shared governance, leveraging data and insights to guide institutional planning and student success initiatives. This leader will work closely with faculty, staff, and administrators to advance a shared vision of excellence, ensuring that UNO



continues to build on its tradition of academic rigor, student-centered innovation, and metropolitan engagement. Through these efforts, the Vice Chancellor for Institutional Effectiveness and Student Success will contribute to UNO's continued success in preparing students for meaningful careers and long-term success in a rapidly changing world.

Opportunities Ahead

The Vice Chancellor for Institutional Effectiveness and Student Success will be joining a University that has significant strengths and attractions. For example, UNO has:

- A compelling urban-serving mission and recognition by the Carnegie Foundation for Community Engagement as a community-engaged institution;
- An identity as a metropolitan university serving the vibrant, diverse, and growing Omaha metro region;
- An enterprising spirit fueled by the energy and momentum of new leadership;
- Nationally recognized research and scholarship in a range of fields, such as counterterrorism, biomechanics, cybersecurity, criminology and criminal justice, early childhood education, information technology, business, and STEM education;
- Easy access to the Nebraska University System's National Scientific Research Center, located on UNO's Scott Campus, and the nearby USSTRATCOM command, providing opportunities for federal grants and contracts;
- A history of strong partnership with Omaha businesses and institutions;
- An unwavering student-centered philosophy and approach;
- A strong value proposition with tuition and fees among the lowest of Nebraska's fouryear institutions;
- Talented, committed and collaborative faculty, staff, students, and administration, working together to support the success of the University and its students;
- Recognition as a top school for military connectedness and support; and
- A spirit of ingenuity and independent thinking that is reflected in the "Mavericks" mascot combined with a university culture that values collaboration, proactivity, pragmatism, and accountability.

Building on these institutional strengths, the Vice Chancellor for Institutional Effectiveness and Student Success will have the opportunity to exercise leadership on several key issues, such as:

Building a culture of communication, collaboration, and transparency

The Vice Chancellor for Institutional Effectiveness and Student Success will be expected to foster a collegial inclusive, and collaborative culture at UNO through visibility and active engagement with internal constituencies, including faculty, staff, and students. The Vice Chancellor for Institutional Effectiveness and Student Success must demonstrate an inclusive leadership style that values the contributions of all stakeholders and actively encourages participation in decision-making processes. A commitment to collaboration and transparency is essential, as the Vice Chancellor for Institutional Effectiveness and Student Success will work closely with deans,



faculty, and staff to ensure that their voices are heard, and their input is incorporated into key strategic initiatives.

Building strong relationships of trust

The Vice Chancellor for Institutional Effectiveness and Student Success will have the opportunity to build strong and trustworthy relationships across the campus community. The Vice Chancellor for Institutional Effectiveness and Student Success will play a central role in fostering a collaborative and supportive leadership environment, working closely with deans, faculty, staff, and other university stakeholders. A key responsibility will be to guide efforts in aligning student success initiatives with UNO's broader strategic goals, ensuring that resources are effectively deployed to support academic excellence and improve student outcomes. The Vice Chancellor for Institutional Effectiveness and Student Success must demonstrate the ability to manage budgets, allocate resources effectively, and guide the university through challenges related to enrollment, retention, and student success in a manner that builds trust and collaboration across academic divisions, colleges, and units.

Strengthening critical collaboration with the Chancellor and senior leadership team

The Chancellor has built a strong and well-functioning senior leadership team that is intended to break down silos and collaborate to achieve the University's priorities. The Vice Chancellor for Institutional Effectiveness and Student Success must be a contributing partner to this team, with an understanding and appreciation for what lies within the Vice Chancellor for Institutional Effectiveness and Student Success sphere of responsibility and decision-making and the ability to foster collaborative decision-making among the University's academic and operational spheres.

Promoting inclusive excellence

UNO promotes its core values of access, opportunity, and interdisciplinary collaboration in the pursuit of knowledge and a more just and equitable pluralistic society. UNO fosters a welcoming and supportive environment for all students. The campus is home to a number of student organizations, cultural centers, and affinity groups that support diversity, inclusion, and social justice. UNO also offers comprehensive support services for non-traditional students, including military veterans, international students, and adult learners. UNO's student body is both diverse and inclusive, with students representing more than 60 countries. With over 40% of students being first-generation college students, UNO plays a critical role in providing higher education access to traditionally under-served communities.

Promoting student success

UNO is deeply committed to ensuring that its students succeed both academically and professionally, and the Vice Chancellor for Institutional Effectiveness and Student Success will play a pivotal role in advancing this mission. The Vice Chancellor for Institutional Effectiveness and Student Success will oversee and help strengthen a comprehensive range of student success initiatives, focusing on improving enrollment, retention, and graduation rates across all student populations.



CANDIDATE PROFILE

Required Qualifications and Experience

The University of Nebraska Omaha seeks a Vice Chancellor for Institutional Effectiveness and Student Success who possesses a broad, strategic vision for student success, enrollment management, and institutional effectiveness. The ideal candidate will have a strong background in data-driven decision- making, enrollment strategies, and retention efforts, with a deep commitment to advancing UNO's urban- serving mission and improving outcomes for a diverse student body.

The Vice Chancellor for Institutional Effectiveness and Student Success will be a seasoned leader with a track record of accomplishment in institutional effectiveness, student success, and the use of analytics to inform policy and practice. They will be a visible and passionate advocate for student success, working collaboratively across the university to enhance the student experience and support UNO's mission as a metropolitan university.

The successful candidate will be committed to fostering a culture of student-centered support, with an emphasis on improving retention, progression, completion, and post-graduation outcomes. They will work closely with faculty, staff, administrators, and community partners to promote high-quality educational experiences and ensure that all students, including undergraduate, graduate, and online learners, have the resources and support they need to succeed. The Vice Chancellor for Institutional Effectiveness and Student Success will be a champion for data- driven decision-making, utilizing analytics, predictive modeling, and technology to guide the institution's enrollment strategies and improve overall student success.

The Vice Chancellor for Institutional Effectiveness and Student Success will have excellent leadership, management, and communication skills, with the ability to inspire and collaborate across departments, colleges, and administrative divisions. They will be able to navigate a complex, dynamic environment and demonstrate a strong commitment to diversity, equity, and inclusion, fostering an environment where all students can thrive. The successful candidate will possess a proven ability to work across disciplinary boundaries and in collaboration with deans, faculty, and staff to build innovative, student-centered strategies that strengthen UNO's academic and enrollment outcomes.

The following criteria are essential:

- Master's degree with demonstrated expertise in at least one of the following areas: enrollment management; institutional operation/effectiveness; institutional research/data analytics; student success.
- Minimum of five years administrative and/or academic leadership.

Preferred Qualifications:



Doctoral Degree.

In addition, the successful candidate will demonstrate a preponderance of the following qualifications, competencies and characteristics:

- Strong business acumen; ability to use resources as efficiently as possible; and commitment to fiscal accountability;
- A record of success in obtaining external support for scholarly or creative activities with a keen understanding of the broad spectrum of academic research and scholarship;
- Understanding of and appreciation for change management practices in a higher education environment:
- Ability to effectively represent UNO to a wide range of individuals and groups both inside and outside the University in carrying out the varied leadership functions of this role.

CONTACT INFORMATION AND APPLICATIONS

The position will remain open until filled; applicants are encouraged to submit a letter of application, curriculum vitae, and the names with contact information of three references electronically. No hard copy applications will be accepted. Nominations for the position and questions concerning the job requirements or hiring process should be directed to: Phil He, Ph.D., Senior Vice Chancellor for Academic Affairs and Search Committee Chair; academic.affairs@unomaha.edu, 402.554.2262

The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, relation, disability, age, genetic information, veteran status, marital status and/or political affiliation in its programs, activities, or employment. UNO is an AA/EEO/ADA institution. For questions, accommodations or assistance, please call/contact the ADA/504 Coordinator (phone: 402.554.3523) or the Director of Accessibility Services Center phone: 402.554.2872)



UNIVERSITY OF NEBRASKA OMAHA: INSTITUTIONAL OVERVIEW

The University of Nebraska at Omaha is Nebraska's premier metropolitan research university, offering nationally recognized bachelor's, master's and doctoral degrees. UNO is dedicated to the highest levels of academic achievement, community engagement, and student success. A Carnegie Doctoral/Research University offering more than 200 programs of study, the university was built on a commitment to providing a rigorous, relevant, and affordable education, which meets the diverse needs of traditional and nontraditional students. UNO is committed to providing frictionless transfer experience for learners that start at the community college level and choose to complete their bachelor's degree at UNO.

UNO's identity is best represented by the UNO CORE Statement which states:

UNO is an urban public research university educating people of the world. We innovate for the public good through pragmatic and impactful research and discovery. We advance the social and economic mobility of our learners and serve our communities through inclusion rather than exclusion. We assume responsibility for workforce and economic development within our state and beyond. We devote each day to transforming lives.

UNO is host to NCAA Division I sports in the Summit League. Spanning more than 150 acres on multiple campuses in the heart of Omaha, the university has long set the pace for accessible higher education in Nebraska and continues to offer an academically rigorous experience to a diverse student body of over 15,000 students.

UNO's student population is diverse with 40% of students identifying as first generation. UNO is also the largest recipient of Nebraska Promise students in the University of Nebraska system.

The university is driven by the extraordinary connection to and partnership with the city of Omaha, a dynamic metropolitan area of over 900,000 people, rated as one of the best environments for living in the nation.

UNO's six colleges are dedicated to providing undergraduate and graduate academic programs taught by faculty who are national and international experts in their fields. These Colleges include College of Arts and Sciences, College of Business Administration, College of Communication, Fine Arts and Media, College of Education, Health and Human Sciences, College of Information Science & Technology and the College of Public Affairs and Community Service.





Mission

As both a Metropolitan University of distinction and a Carnegie Doctoral Research institution, UNO transforms and improves the quality of life locally, nationally, and globally.

Vision

UNO is recognized as the premier Metropolitan University throughout the United States and the world.

Core

UNO is an urban public research university educating people of the world. We innovate for the public good through pragmatic and impactful research and discovery. We advance the social and economic mobility of our learners and serve our communities through inclusion rather than exclusion. We assume responsibility for workforce and economic development within our state and beyond. We devote each day to transforming lives.

Pillars

- Educating all Learners UNO is an urban public research university educating people of the world. UNO is, above all else, a learning-centric institution where our number one focus is the success of our students. Our excellence and student focus guide the success of our future leaders in Nebraska and across the world.
- **Pragmatic Research and Discovery** UNO innovates for the public good through pragmatic and impactful research and discovery.
- Community Engagement, Development, and Partnerships UNO is committed to strengthening the social and economic mobility of our students and their families while also serving as a valued partner in strengthening the development of our future workforce to be leaders in the city of Omaha and the rest of Nebraska.
- Workforce and Economic Development UNO is committed to workforce development
 is not just supporting those who already have their sights set on a higher education. It
 also includes bringing to the table those who think that college is not for them as well as
 those who may have already attended college but are looking to be lifelong learners.

Values

- Excellence focusing on exceptional education, groundbreaking research, and the lifelong success of our students and alumni.
- **Engagement** strengthening our community through the transformational power of shared resources, dynamic collaboration, and sustained partnerships.
- Inclusion creating an environment that is welcoming, open, and diverse; committing to the accessibility of our campus and academic programs; and ensuring a respectful and safe campus environment.
- **Discovery** fostering a culture of critical thinking and creativity and upholding the rigorous pursuit and exchange of knowledge.
- Integrity embodying the highest of professional and ethical standards.



• Maverick Spirit – exemplifying strength, resilience, curiosity, independent thinking, and entrepreneurism in our everyday deeds and collective endeavors.

Accessibility remains a top priority in UNO's mission and vision. Today, the campus is known for its student-centered environment, its community engagement and its dedication to embracing students from all types of backgrounds. The campus has built strong partnerships with local business, education, government, arts and civic organizations in the city. UNO's commitment to community engagement has landed UNO on the President's Higher Education Community Service Honor Roll for seven consecutive years—the highest federal recognition a school can receive for civic engagement. UNO was among the first institutions to receive the Carnegie designation for community engagement.

This In 2024, the University of Nebraska at Omaha (UNO) continues to build on its legacy of excellence and community impact. UNO earned recognition as the #1 public institution in the nation for military-connected students, according to Military Times. With a student body of over 15,000, UNO's student body is diverse, with nearly 85% of students from the Omaha metro area. About 40% of students are first-generation, and 30% are ethnically diverse. UNO also attracts international students, with nearly 800 students from over 65 countries enrolled. UNO is known for its close-knit, student-centered campus culture, fostering deep connections with the community and global opportunities.

UNO offers a broad array of nationally recognized bachelor's, master's, and doctoral degrees across six colleges: Arts and Sciences; Business Administration; Communication, Fine Arts, and Media; Education, Health, and Human Sciences; Information Science & Technology; and Public Affairs and Community Service. Additionally, UNO is the first university in Nebraska to offer a bachelor's degree in artificial intelligence, and the 14th university in the nation. The university is fully accredited by the Higher Learning Commission (HLC), with its accreditation reaffirmed in 2018. Additionally, UNO is part of a number of academic and professional associations, including the American Association of State Colleges and Universities (AASCU), the American Association of Colleges and Universities (AAC&U), and the Coalition of Urban & Metropolitan Universities (CUMU).

UNO is particularly renowned for its programs in biomechanics, cybersecurity, criminology and criminal justice, early childhood education, global engagement, and STEM education. It is also a leader in counterterrorism research, home to the National Counterterrorism Innovation, Technology, and Education Center of Excellence (NCITE) which is the Department of Homeland Security's Center of Excellence for terrorism prevention and counterterrorism research. Sponsored research funding has significantly increased, reaching \$35 million in recent years. For 2024, the following online programs were recognized for national rankings: Master's Degree in Criminal Justice for Veterans (#4), Master's Degree in Criminal Justice (#7), Bachelor Degree Programs in Business (#23), Bachelor Degree Programs for Veterans (#35), and Bachelor Degree Programs (#50). Additionally, UNO is ranked in Criminology (#13), Public Affairs Programs (#26), Local Government Management (#11), Nonprofit Management (#12), and Public Finance and Budgeting (#6).



In recent years, UNO has expanded its facilities, adding 832,000 square feet of new space and renovating half of its academic buildings. New developments include a cutting-edge 120,000-square-foot building for the College of Business Administration, a state-of-the-art facility for the Biomechanics program, new student housing, and a 60,000-square-foot Community Engagement Center that strengthens the university's ties to the community. UNO has also expanded its athletic facilities, including a new sports arena and baseball and softball fields. As a member of NCAA Division I in the Summit League and the National Collegiate Hockey Conference, UNO is advancing its presence in collegiate athletics.

UNO's campus spans over 150 acres in the heart of Omaha, a thriving metropolitan city of more than 1 million people. Omaha is home to major corporations, including four Fortune 500 companies: Berkshire Hathaway, Mutual of Omaha, Kiewit Corporation, and Union Pacific, offering students abundant internship and career opportunities. The city is a hub for culture and creativity, with attractions like the historic Old Market, the Performing Arts Center, and a vibrant arts scene. Omaha also hosts the NCAA College World Series, Olympic trials, and high-profile events like the Berkshire Hathaway Annual Meeting, making it a dynamic place to live and study.







Joanne Li, Ph.D., CFA, became the University of Nebraska at Omaha's 16th Chancellor in July 2021. In 2023, Li became the first and only endowed Chancellor in the University of Nebraska System, carrying the title of the Barbara and Wally Weitz Endowed Chair in Higher Education.

Dr. Li is an internationally recognized leader committed to transforming communities and empowering students through enhancing access to higher education, developing strategic workforce programs, and inspiring lifelong learning.

As a first-generation student and native of Hong Kong, she has a passion for serving learners of all ages and all social, cultural, and economic backgrounds. Dr. Li ensures UNO Mavericks have the resources and support they need to be successful in their journey and strengthen their economic and social mobility.

Since joining UNO, she has focused on positioning the university - and Omaha - as the state's workforce development engine through innovative approaches to teaching, learning, working, research, affordability, and partnerships, as well as student retention and support.

As a Chartered Financial Analyst (CFA), Dr. Li's areas of expertise include corporate governance, executive compensation, investments, and international finance. In addition, Dr. Li is a highly engaged leader and scholar who lends her expertise and experience to a wide array of causes and organizations.

Currently, she is a member of CNBC's Global Financial Wellness Advisory Board; a member of the European Foundation for Management Development (EFMD); Global Network Americas Advisory Board; and a founding member of the International Advisory Council of the Lisbon School of Economics and Management in Portugal. She also serves as a member of the Opera Omaha Board of Directors; a member of the Omaha Symphony Board of Directors; and a member of the Higher Learning Commission's (HLC) Board of Trustees. Dr. Li has been appointed to the Kansas City Federal Reserve Bank Omaha Branch Board of Directors, the Coalition of Urban and Metropolitan Universities (CUMU) Board of Directors, and to the United States Strategic Command Consultation Committee. In 2024, she has become an American Association of State Colleges and Universities (AASCU) Council of State Representative, and was appointed to the Nebraska Commission on Asian American Affairs by Governor Pillen. She is also the current chair of the National Collegiate Hockey Conference (NCHC) and has been selected as Inspire's 2024 Woman of the Year.

Dr. Li holds a bachelor (summa cum laude) and doctoral degree in finance from Florida State University and became a CFA Charterholder in 2002.



SEARCH TEAM:

Phil He, Ph.D.
Senior Vice Chancellor for Academic Affairs
Search Committee Chair
402.554.2262
academic.affairs@unomaha.edu

Rashonda Austin Director of Undergraduate Admissions 402.554.2393 raustin@unomaha.edu

Keristiena Dodge Chief of Staff 402.554.2364 kshenouda@unomaha.edu

Neal Grandgenett, Ph.D.
Dean, College of Education, Health, and Human Sciences 402.554.2306
ngrandgenett@unomaha.edu

Andrew Jacobsen Executive Director, Systems Intelligence & Data Analytics andrewjacobsen@unomaha.edu

Sammi Kaiser, Ph.D.
Assistant Vice Chancellor for Student Success
Division of Institutional Effectiveness and Student Success
skkaiser@unomaha.edu

Jaci Lindburg, Ph.D.
Associate Vice Chancellor for Innovative and Learning-Centric Initiatives 402.554.2020
jlindburg@unomaha.edu



UNO EXECUTIVE LEADERSHIP

Organizational Chart

Bret Blackman Chief Information Officer



Adrian Dowell



Julie Dierberger, Ph.D. Chief Engagement Officer



Keristiena Dodge Chief of Staff



Barb Harvey Executive Assistant to the Chancellor



Carol Kirchner, MBA, CPA Vice Chancellor for Business and Finance



Drew Nielsen Chief Compliance Officer



A.T. Miller, Ph.D. Chief Diversity Officer



Sara Myers, Ph.D. Associate Vice Chancellor for



Jaci Lindburg, Ph.D. Associate Vice Chancellor for Research and Creative Activity Innovative and Learning-Centric Biomechanics, Professor Initiatives





Chief of External Relations Vice President for UNO Advancement University of Nebraska Foundation







Ni (Phil) He, Ph.D. Senior Vice Chancellor for Academic Affairs



Rich Klein, Ph.D. Vice Chancellor of



Institutional Effectiveness Division of Student Life & Wellbeing and Student Success Dean of Undergraduate Students





Melanie Bloom, Ph.D. Dean, College of Arts





Juan Casas, Ph.D.



Martha Garcia-Murillo, Ph.D. Dean, College of Information









Michelle Trawick, Ph.D. Dean, College of Business



Neal Grandgenett, Ph.D. Dean, College of Education,



Dean, College of Communication, Fine Arts and Media

